

CARPET DESIGN AWARDS 2023

The International
Competition
for Outstanding
Carpet Design



12 – 15 January 2023

- ▶ Open for everyone – free of charge for DOMOTEX exhibitors
- ▶ Now accepting registrations
- ▶ Visit <https://enter.carpetdesignawards.com> to register



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Welcome to the Carpet Design Awards 2023

For January 2023 Deutsche Messe is delighted to be able to invite the crowds back to DOMOTEX for the first flooring fair and the first live Carpet Design Awards in Hanover since 2020. Presented in partnership with COVER and HALI magazines, the Carpet Design Awards return to an in-person format in 2023 to honour the best in contemporary handmade carpets. As with every year the Awards will celebrate original design, innovation and craftsmanship but for its eighteenth year, the CDA will also focus on sustainability. For 2023 Sustainability Award will be added to the list of categories as a nod to the growing importance of and demand for sustainable design and ethical rug production.

All CDA categories are open to DOMOTEX 2023 exhibitors without an entry fee while non-exhibitors may also enter every category for a fee. For non-exhibitors there is a charge of € 149 per entry or € 500 for 4 entries. The deadline for submissions from any eligible handmade carpet company is 4 November 2022. Each brand will be able to submit 8 entries in total, with a maximum of three entries per category.

The keynote theme for DOMOTEX 2023 is FLOORED BY NATURE, naming sustainability as the cornerstone of the entire event, which focuses on a new awareness of values. Carpet Design Awards nominees and winners will benefit from extended media coverage, comprising dedicated CDA platforms and reporting in the trade and design media, which includes features in COVER magazine and on cover-magazine.com.

The Carpet Design Awards are judged by an international jury composed of experts from the design and carpet industry. The jury will be led by Jamie Metrick, Managing Director at Elte, who will be assisted by Carin Terins, Chief Design- & Purchasing Manager at RugVista, Nani Marquina, Founder of Nani Marquina S.L., Holly Becker, Trend Expert & Founder of decor8 and Director for Christian Lacroix Maison, Sacha Walckhoff. A winner from each of the eight categories will be chosen in the second stage of the judging process on 11 January and will be announced on 13 January 2023 at a special ceremony in the dedicated networking area in Hall 3.



Why should you enter the CDA?

- ▶ The categories emphasise the CDA's focus on original design, quality and innovation
- ▶ From the shortlisted entries, three finalists in each category are chosen and shown in the specially designed CDA display area – the central feature of Hall 3.
- ▶ Extra attention is given to shortlisted companies, finalists and winners in various marketing campaigns and press packs
- ▶ Exclusive entry to DOMOTEX Hannover exhibitors without any entry fee. Non-exhibitors can enter every category for a fee.
- ▶ The world's leading rug companies are past CDA winners
- ▶ The online entry process gives exhibitors complete control over the way in which they present and describe their designs and allows for the use of additional supporting material
- ▶ Worldwide press coverage for your business
- ▶ Final deadline for entries: **November 4th, 2022**

Categories

- 01 Best Studio Artist Design**
Original small scale production from an artist or designer
- 02 Best Modern Design Superior** < 250 €/m²
Original contemporary design showing optimum use of materials
- 03 Best Modern Design Deluxe** > 250 €/m²
Original contemporary design showing optimum use of materials
- 04 Best Transitional Design**
A new rug that interprets traditional designs for a contemporary audience
- 05 Best Flatweave Design**
Original rug design employing the flatweave technique
- 06 Best Collection**
Contemporary traditional or transitional design collections sharing a common theme
- 07 Best Interior**
A high-end customisation project or rug installation represented by high-quality images
- 08 Sustainability Award**
A rug that is produced with a low carbon footprint or/and that incorporates ethical practices

NEW



Meet the Jury!



Jamie Metrick
Toronto/Canada
Managing Director
Elte



Carin Terins
Malmo/Sweden
Design- and Purchasing
Manager
RugVista



Nani Marquina
Barcelona/Spain
Founder of
Nani Marquina S.L.



Holly Becker
Hanover / Germany
Trend Expert & Founder
of decor8



Sacha Walckhoff
Paris/France
Creative Director
Christian Lacroix Maison

Judging

The judging of the Carpet Design Awards has two stages. The first stage takes place in early November and involves the creation of a shortlist of three entries per category. These carpets are given pride of place in the dedicated presentation area of Hall 3 throughout the fair. The Carpet Design Awards winners are chosen on 11 January 2023 and announced to the public on 13 January 2023 during a special awards ceremony in Hall 3.

Judging criteria will be:

- ▶ Design/Design Concept
- ▶ Material/Execution/Structure/Quality/Originality
- ▶ Sustainability
- ▶ Branding

Submit your entries online

Participating in the Carpet Design Awards is easy. You will find all the information you need to enter online. The entry forms are to be filled in online with high resolution images attached. A maximum of 3 entries per-category are allowed. Just go to <https://enter.carpetdesignawards.com> and register an account for submitting your entries. If you need help please call us on +44 20 3370 7572 or write to events@hali.com

Participation fee

Carpet Design Awards is free of charge for DOMOTEX 2023 exhibitors and all eight categories are open to exhibitors as always. For non-exhibitors there is a charge of € 149 per entry or € 500 for 4 entries. Non-exhibitors may also enter every category.

Important Dates

Final deadline for the submission of entries
November 4th, 2022

Jury selects shortlist online until
Mid November, 2022

Jury meets in Hanover
January 11th, 2023

Presentation of awards in Hanover
January 13th, 2023



Here's how Carpet Design Awards can help your business and boost your participation in DOMOTEX:

- ▶ High-profile presence, thanks to intensive media campaign and inclusion of shortlisted companies and winners in various marketing and press materials
- ▶ Prominent presentation in the dedicated area
- ▶ Participation in the Carpet Design Awards is free of charge for exhibitors

For more information go to www.domotex.de/en/cda.

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